

Sample Decision Pack

A shortlist-led sample showing how Intake Engine turns an early trip brief into five serious options, a clean comparison, and a recommendation a school can defend internally.

SCHOOL	St. Catherine's School, Surrey
DESTINATION FOCUS	Spain - Year 10 immersion shortlist
COHORT	32 students + 3 staff, 7 nights
PLANNING BAND	Approx. £950 - £1,400 fixed trip cost per student
RECOMMENDED DIRECTION	Valencia Language Institute

Five options, one clear shortlist

This sample is designed to show the first pack at its most commercially persuasive: not a generic brochure dump, but a curated shortlist that helps a teacher narrow the field with confidence.

5 Hand-selected providers shortlisted	£945 - £1,375 Indicative fixed-cost spread	Valencia Strongest overall recommendation
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Recommendation framing

Valencia is the strongest first-choice option because it balances educational credibility, parent confidence, manageable travel, and a cost position that feels realistic rather than optimistic.

BEST OVERALL FIT Valencia Language Institute £1,165 Balanced academic programme, manageable transfers, and accommodation flexibility.	ACADEMIC DEPTH Salamanca Centro Espanol £1,075 Excellent classroom credibility, but less obvious student/parent appeal and longer transfers.	SIMPLEST TRAVEL DAY Malaga Costa Academy £1,285 Easy travel and a clean residential setup, offset by a more premium price point.
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CULTURAL RICHNESS

Seville Language House

Most distinctive cultural setting, but the highest complexity for cost and arrival logistics.

BUDGET CONTROL

Alicante Youth Spanish

Lowest fixed-cost option and straightforward residential model, with a lighter academic/cultural profile.

Essential provider comparison

The pack is intentionally selective. It focuses on the fields that actually shape the decision: fit for the group, travel practicality, accommodation model, cost band, and the real reason each provider deserves a place on the shortlist.

PROVIDER / OPTION	DESTINATION	ACCOMMODATION	AGE / GROUP FIT	INDICATIVE COST	WHY SHORTLISTED	BEST FOR
Valencia Language Institute	Valencia	Homestay or supervised residence	Year 10 / mixed-confidence group	£1,165	Strongest all-round balance of learning, logistics, and parent confidence	Main recommendation
Salamanca Centro Espanol	Salamanca	Homestay	Academic profile / language-first groups	£1,075	Most classroom-led and academically serious option	Schools prioritising language intensity
Malaga Costa Academy	Malaga	Residential campus	First-time overseas groups	£1,285	Smoothest travel day and easiest residential delivery model	Operational simplicity
Seville Language House	Seville	Homestay	Culturally ambitious groups	£1,375	Strongest cultural immersion and city experience	High-emphasis cultural sell
Alicante Youth Spanish	Alicante	Residential campus	Budget-sensitive groups	£945	Lowest fixed-cost route without dropping the essentials	Value-led shortlist floor

Costs are indicative fixed trip costs per student, excluding personal spending money. Recommended row highlights the current strongest-fit option, not a final booking commitment.

DECISION = SHORTLIST AND COMPARISON

FIVE REALISTIC OPTIONS

RECOMMENDATION BEFORE APPROVAL WORK

Shortlist logic at a glance

A strong shortlist is not just five names. Each option should have an obvious inclusion logic so colleagues can see why it remains in play.

Valencia Language Institute

Why shortlisted: Best overall balance for a Year 10 group needing credibility, manageable supervision, and a presentation parents will find easy to understand.

Trip style fit: Well-rounded first-choice candidate.

Salamanca Centro Espanol

Why shortlisted: Retained for its strongest academic language environment and mature educational profile.

Trip style fit: Academic-first language trip.

Malaga Costa Academy

Why shortlisted: Retained because the residential format and airport access reduce delivery friction.

Trip style fit: Operationally simple first trip abroad.

Seville Language House

Why shortlisted: Retained for the strongest culture-and-city narrative if the school wants the most distinctive destination story.

Trip style fit: More ambitious cultural proposition.

Alicante Youth Spanish

Why shortlisted: Retained as the value reference point so the school can compare the true premium on stronger options.

Trip style fit: Budget-controlled benchmark.

What the pack helps a teacher do

Review the field quickly, compare strengths at a glance, and move to the next stage with a shortlist that feels curated rather than improvised.

Shortlist cost picture

The Decision Pack does not need to model every line item in detail. It does need to make the shortlist economically legible so leadership discussions start from reality rather than guesswork.

COST COMPONENT	VALENCIA	SALAMANCA	MALAGA	SEVILLE	ALICANTE	WHY IT MATTERS
Tuition and learning programme	£335	£345	£340	£355	£260	Provider teaching and educational structure.
Accommodation and meals	£370	£335	£430	£390	£310	Main difference between residential and homestay models.
Flights and UK coach	£220	£225	£230	£270	£200	Shows where inland or peak-season travel changes the picture.
Transfers and activities	£150	£170	£155	£215	£140	Useful for comparing trip style, not just tuition price.
Indicative fixed trip cost	£1,165	£1,075	£1,285	£1,375	£945	Decision-stage working estimate.

Commercial read

Valencia sits in the middle of the shortlist cost spread, which helps the recommendation feel prudent rather than aspirational.

Parent-readiness read

The likely parent-facing number remains credible without pushing the school into the cheapest option merely to defend price.

How the shortlist moves forward

The pack closes by making the next step easy: which option should progress, which option remains as the reserve comparator, and what the school should confirm before moving into approval.

Recommended next step

Progress Valencia Language Institute to approval preparation, with Malaga Costa Academy retained as the most practical reserve comparator.

Not a final booking

This sample demonstrates a decision-ready shortlist. Live quotes, exact dates, and provider confirmations still sit in the next-stage pack.

1

Hold the shortlist

Keep five serious options visible, but identify one preferred route and one reserve.

2

Ask approval questions

Move from comparison into a recommendation the school can defend internally.

3

Request live pricing

Confirm actual provider pricing, travel assumptions, and payment timings.

4

Build the approval case

Turn the preferred option into a structured, sign-off-ready proposal.

All schools, providers, costs, and figures in this sample are illustrative placeholders. A live pack would be built around the school's actual brief and current provider information.